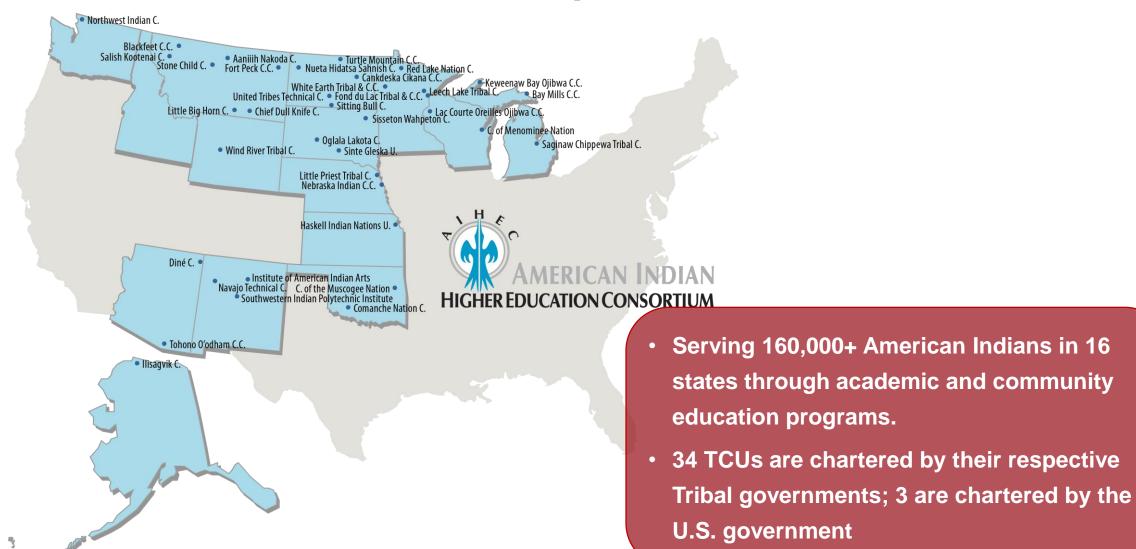


SKC TCU Summer Meeting: CBE & Other Emerging Opportunities August 4, 2016

37 TCUs – More than 75 Campus in U.S. – 16 States





Student Outcomes: National Education Goals

Key Issues in Higher Education:

Data Analytics & Completion Goals



Demand v. Supply: Employment in Field of Study



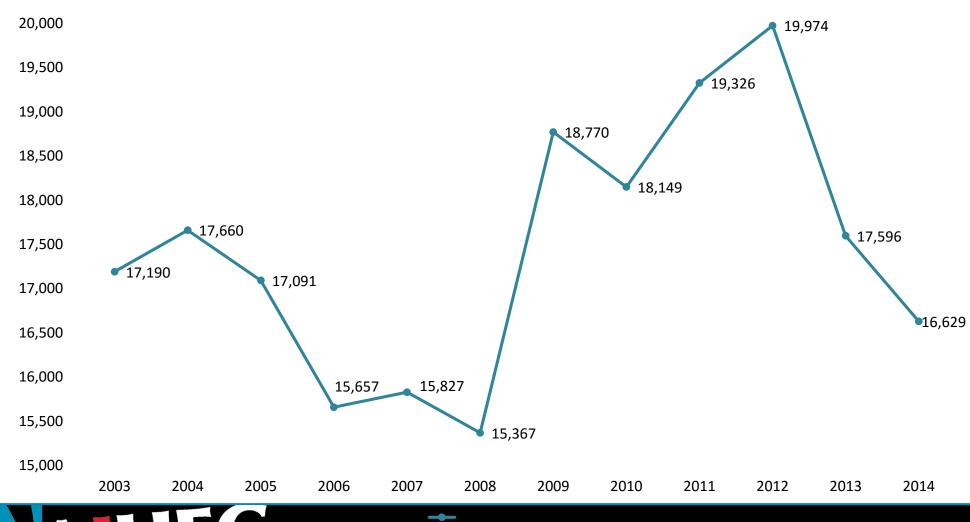
Adult Learners: Credentials v. Degrees; Prior Learning; Seat Time & Cost

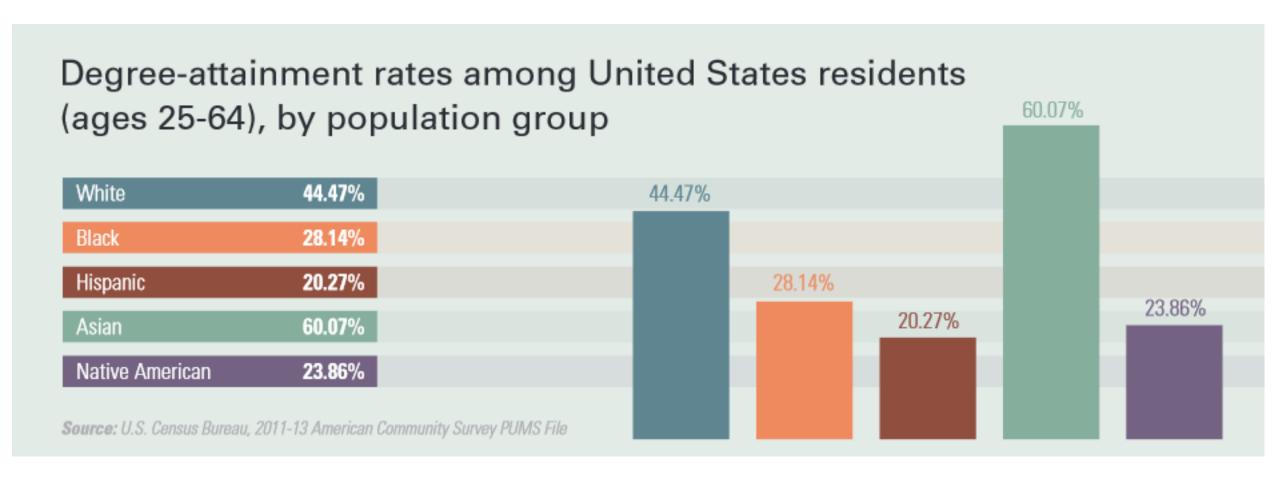


Accountability: Accreditation Reform – Data Driven Decisions



Fall TCU Enrollment Trends, 2003 - 2014

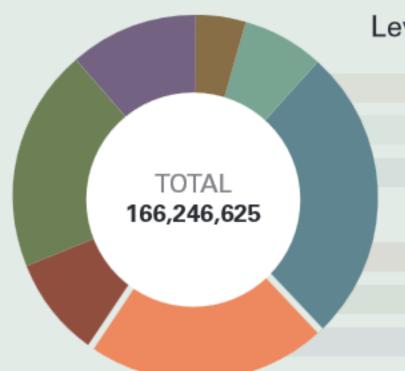




Graphic: Lumina Foundation



Some college, no degree



Levels of education for United States residents, ages 25-64

Less than ninth grade	7,849,104	4.72%
Ninth to 12th grade, no diploma	11,958,503	7.19%
High school graduate (including equivalency)	43,843,773	26.37%
Some college, no degree	36,174,067	21.76%
Associate degree	14,710,826	8.85%
Bachelor's degree	32,970,178	19.83%
Graduate or professional degree	18,740,174	11.27%

Source: U.S. Census Bureau, 2013 American Community Survey

Graphic: Lumina Foundation



Today's College Students Are...

BALANCING MULTIPLE RESPONSIBILITIES



40 PERCENT ATTEND SCHOOL ONLY PART-TIME.







40 PERCENT of COMMUNITY-COLLEGE STUDENTS WORK 20 OR MORE HOURS PER WEEK.

OLDER AND MORE RACIALLY DIVERSE



38 PERCENT
OF ALL TODAY'S UNDERGRADUATES
ARE OLDER THAN 25.

THE VISION THAT MOST OF US HAVE OF COLLEGE STUDENTS – 18- TO 21-YEAR-OLDS WHO ATTEND SCHOOL FULL-TIME – ONLY MAKE UP ABOUT A THIRD OF THE COLLEGE POPULATION.





AND THOSE TRENDS ARE EXPECTED TO CONTINUE THROUGH 2021, WITH BLACK ENROLLMENT PROJECTED TO GROW BY 25 PERCENT, HISPANIC STUDENTS PROJECTED TO INCREASE BY 42 PERCENT, AND ONLY A 4 PERCENT INCREASE IN WHITE STUDENTS FORECASTED.

To view all sources for data used in this document, please visit www.luminafoundation.org/todays-students-citations.



Today's College Students...

FINANCIALLY SUPPORT THEMSELVES... AND OFTEN STRUGGLE TO MAKE ENDS MEET



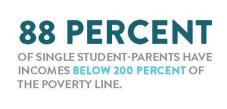
AND OF THOSE, 61 PERCENT HAVE NO MONEY TO CONTRIBUTE TO THE COST OF COLLEGE.



ALMOST HALF OF TODAY'S STUDENTS

OF THOSE STUDENTS (25%) HAVE FINANCIAL DEPENDENTS OF THEIR OWN.







To view all sources for data used in this document, please visit www.luminafoundation.org/todays-students-citations.



National Education Goals:

Obama: Lead the world in college graduates by 2020

AI/AN College Attainment Rates v. **US & Goal** 70 60 50 30 SD US **GOAL**

Lumina Foundation Goal 2025:

By 2025, 60% of *all* Americans will hold a college degree, certificate, or credential.



Principles for Effectively Serving Adult Learners



















- 1. Outreach
- 2. Life & Career Planning
- 3. Financing
- 4. Assessment of Learning Outcomes
- 5. Teaching/Learning Process
- 6. Student Support Systems
- 7. Technology
- 8. Strategic Partnerships
- 9. Transitions
- 10. Using DATA to help make Decisions



AIHEC-ATD Initiative: Funded by Helmsley Foundation:



Engage in Foundational Services:

Data Driven Decision
Making for Student
Success



Convening and Working Together; Mentors & Experts



Integrate with
Other Data
Collection &
Student Success
Efforts:

AACC-VFA, etc.







AIHEC Adult Learner Success Initiative

Webinar Series: CBE, PLA, Career Counseling

Case Studies

CAEL ALFI Survey

Annual

Mentor led-Learning Communities

Convenings

The ALFI Process Offers

- Insights based on conversations between institutional members focused on adult learners
- Analytic comparisons with other similar institutions
- When completed across institutions, the opportunity to inform consortium-wide responses and changes

Prior Learning Assessment is the process for evaluating knowledge and skills to award college credit for learning from:

What is Prior Learning Assessment?



On-the-job training



Independent Study



Military and Volunteer Service



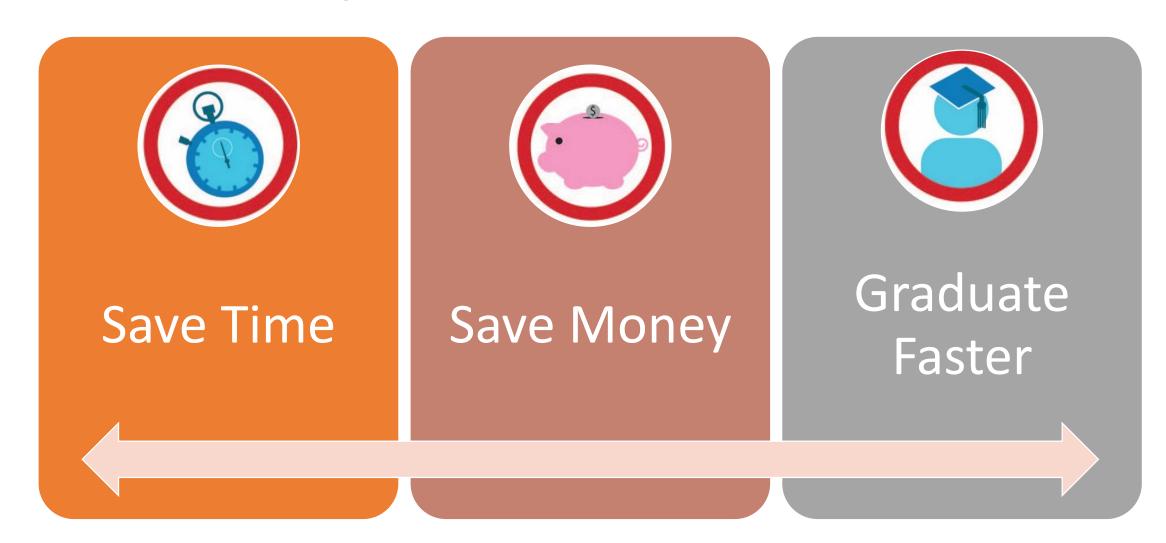
Training Courses and/or Certifications



Work Experience



Prior Learning Assessment Can Help Students



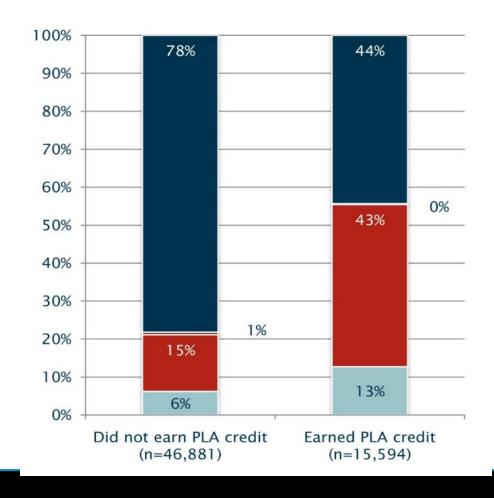
2.5X

Baccalaureate students are 2.5X times more likely to persist to graduation

CAEL Research Tells Us Credit for Lifelong Learning Helps

Graduation Completion Rate

- Did not earn degree or credential
- Other
- Earned Bachelor's Degree
- Earned Associate's Degree





The Variety of PLA Methods

Student Portfolios

Evaluated Non-College Training

College Credit, College Completion

Standardized Tests

Industry Recognized
Certificates

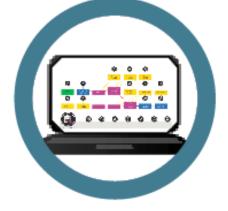




Getting to Scale with PLA

- Not enough colleges granting credit for prior learning, and even when they do, marketing to students is weak
- Adult learners are not aware of PLA so they often repeat what they already know
- Need for consistent application of standards
- Need for a national, accessible online approach
- Requires faculty experts nationwide for portfolio review using assessment rubric for high quality assessments

One Option: CAEL's LearningCounts Service?



Online Portfolio Development Course



Portfolio Tool and Guidance



Individualized Assessment by Faculty





Competency-Based Education

- Measures what students learned, not how much time spent in a classroom
- Instruction customized to meet students where they are
- Does not need to be based on the credit hour, but usually is
- Many CBE programs include PLA



What is a Competency

Knowledge + Skill = Competency



Why Competencies?

Quality

- Clearly define what graduates are expected to know and do
- Communicate these expectations to students, employers and other stakeholders. (Provides transparency)

Some say an important reason to do it is to accelerate progress toward a degree and thereby reduce the cost

Competency-Based Assessment

Hybrid Models

- Most popular
 - 1 Competency Unit = 1 Credit Hour
 - Still have course organization

Direct Assessment Model (fewer than ten institutions using this approach)

- Such as College for America
 - Totally divorced from the credit hour and seat time.
 - Competencies established first, then built out how they could be attained





Best Practices in Assessment of Learning Outcomes: Competency-Based Programs

- CBE Jumpstart CAEL and Lumina
- The Incubator Educause and Gates Foundation
- C-BEN Public Agenda and Lumina
- Quality Collaboratives and GEMs –
 AAC&U and Lumina, Hewlett and Gates
- Hundreds of colleges across the country starting CBE initiatives



What is the Difference between CBE and PLA?

- They are not the same
- But are based on the same principles
- In practice, they are ideal companion tools to help adults complete



What CBE and PLA Have in Common

A common philosophy

 Value what a student knows and is able to do, regardless of how or where the student learned it



What CBE and PLA Have in Common

Shared Approach to Learning Assessment

- Clearly defined learning outcomes
- Uniform process of assessment against predetermined criteria

Operational compatibility, existence on a continuum

- Most CBE programs integrate some form of PLA in order to recognize extra-institutional learning
- PLA can be a gateway to a CBE program



The Continuum

Not Competency-Based Partially or Wholly Competency-based

Wholly Competency-based

Course- and Credit-Based Program

- No PLA or CBE
- Credit only awarded for learning within a college classroom or learning experiences overseen by college faculty

Course-Based + PLA

- PLA shifts course-based programs towards

Hybrid CBE + PLA

- CBE offered in credit format with multiple pathways to degree
- -PLA is integral to this model
- Follows the traditional academic calendar and pricing

Direct Assessment

- Student progresses only by successful demonstration of competencies through program-designed assessments
- -PLA is not a feature of these programs
- Does not follow the traditional academic calendar and pricing structure

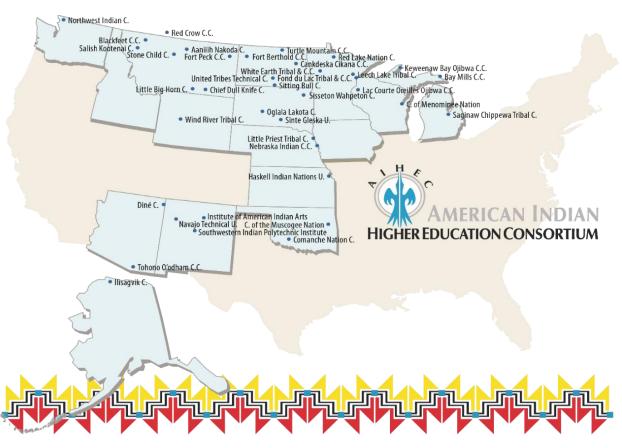
Least Flexible

Most Flexible

Moderately Flexible



TCU Vision



Strong Sovereign Nations through Excellence in TRIBAL Higher Education.